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**CHROMUCH**

2021 COLOR  
COLLECTIONS

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BY

PROMO**STYL**



# CHROMUCH

## 2021 COLOR COLLECTIONS

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**Introducing CHROMUCH.**

**Where breathtaking color meets conscious design.**

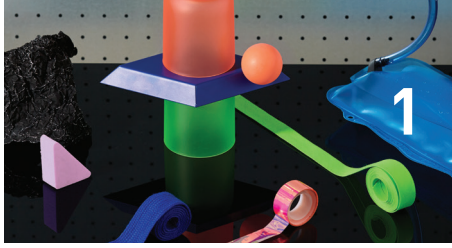
By reinventing color at the fiber level, CHROMUCH advances a new standard in sustainable color design that takes the compromises out of the equation.

CHROMUCH polyester fibers are made from post-consumer recycled plastic bottles and uses absolutely no water in the dyeing process. The newly-developed synthetic fiber is rich in color, fade-resistant and earth-friendly, making CHROMUCH the best choice in premium performance textiles. With CHROMUCH, a designer no longer needs to compromise their vision or the planet for textile excellence.

CHROMUCH x Promostyl: 2021 Color Guide. Conscious performance fibers in trend-right colors = design made easy.

**CHROMUCH. Color without compromise.**

**CHROMUCH 2021 COLOR COLLECTIONS COLOR RANGE OVERVIEW**



FAST FORWARD



PLAY IT



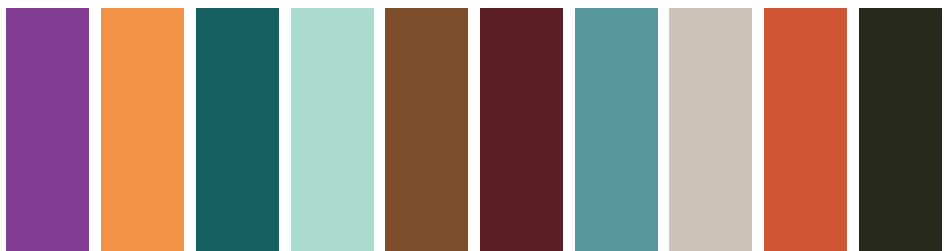
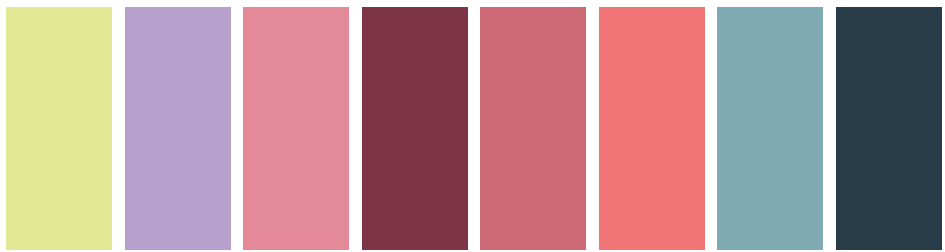
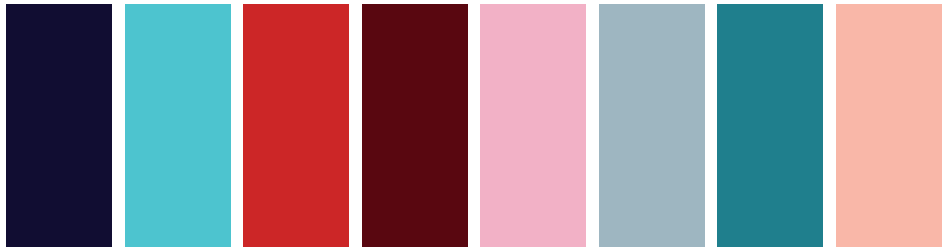
SLOW DOWN



DRIFT AWAY



PUSH & GO





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# 1

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# FAST FORWARD

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**Always further, always faster.** With the help of technology, the athlete of tomorrow is stretching the limits. The use of high performance virtual coaches enables us to beat our own time. Focus is on precision sports: trail or triathlon...

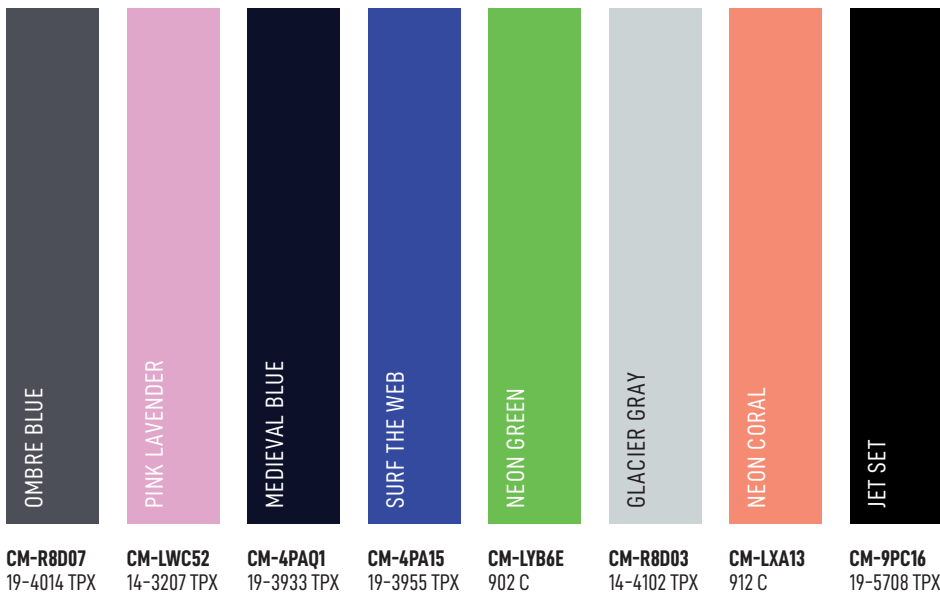
**An immaterial color range** dipped almost in total darkness. Next to the deep navy blues and indigos, three neon colors are playing with each other and creating a vibrant, optical dimension.





# 1

## FAST FORWARD COLOR RANGE



## COLOR HARMONIES





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# 2

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## PLAY IT

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**Fun and optimistic**, sport is firstly a game before anything else. Back to childhood with this slightly nostalgic story. Team sports are in the spotlight: football, handball or baseball. We're playing with joy the vintage jerseys, numbers and flags in the colors of our favorite teams.

**Around the classic and essential** navy, cyan and red, the bubble gum pink is creating surprise! A pop color palette, bold and straight worked with shades and contrasts for a totally amusing impact.

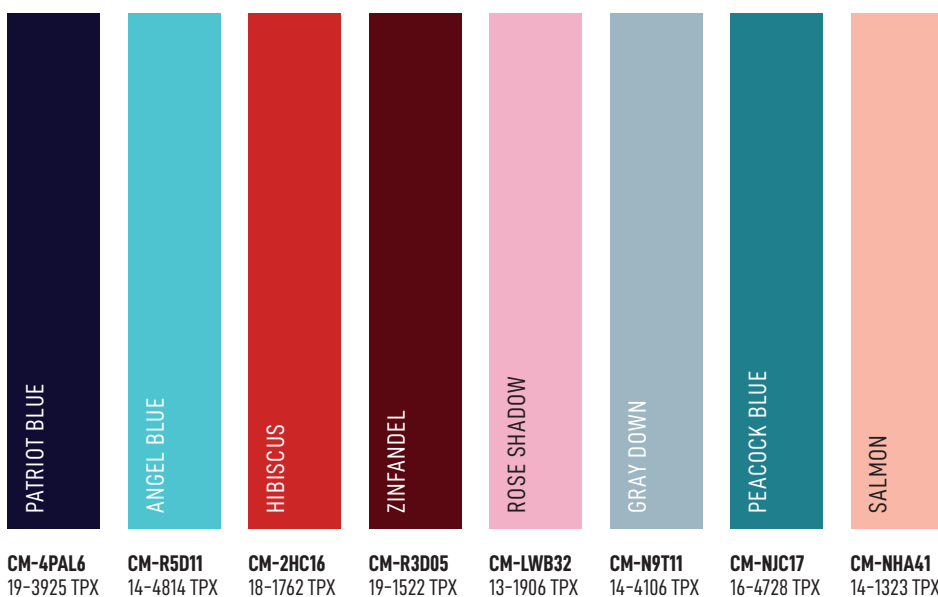


# 2

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## PLAY IT COLOR RANGE

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## COLOR HARMONIES

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# 3

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## SLOW DOWN

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**A need to have a break** and reconnect to one's own flow. Providing a gentle and stimulating energy, the wellness sports have never been more popular. Who's not doing yoga these days? It's good for the body and the mind. Dancing at the end of the world, Pilates or Qi Gong are inspired by millenary practices and make us refocus on the essential.

**A peaceful and soft palette** composed of rosewood shades, garnet red and mineral blue-gray. Two fluro colors are bringing pep and vitality to the whole.







# 3

## SLOW DOWN COLOR RANGE

DALE YELLOW FLUO	ORCHID BOUQUET	PEACH BLOSSOM	BARN RED	SUNKIST CORAL	FLUO PINK	STONE BLUE	BLUE WING TEAL
CM-LYB2B 930 C	CM-NMA21 15-3412 TPX	CM-NHQG2 16-1626 TPX	CM-NHQL7 18-1531 TPX	CM-NHB34 17-1736 TPX	CM-R3D01 926 C	CM-R5D14 16-4114 TPX	CM-R5D08 19-4121 TPX

## COLOR HARMONIES





# 4

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## DRIFT AWAY

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**Get out of your comfort zone** to explore remote places, walk further and cross summits. The dream and the need of adventure are still present in our urban lives. For a breath of fresh air, kayaking, scrambling, biking, touring or hiking, help us rediscover formerly out-of-fashion practices.

**A range of friendly and warm colors** where we're combining artificial and pigment colors. Burnt earth, terracota, sand and forest green are peppered with purple, orange and vintage yellow.

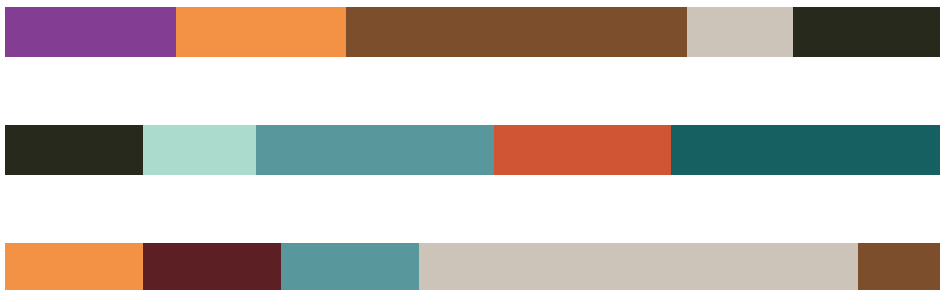


# 4

## DRIFT AWAY COLOR RANGE

VIVID VIOLA	CADMIUM YELLOW	DEEP JUNGLE	ICE GREEN	CATHAY SPICE	MADDER BROWN	AQUA SEA	OYSTER GRAY	JAFFA ORANGE	DUFFEL BAG
CM-LKA16 18-3339 TPX	CM-1GA16 15-1054 TPX	CM-R6D02 18-5620 TPX	CM-NAC51 13-5414 TPX	CM-R7D02 18-0950 TPX	CM-NHQQ7 19-1331 TPX	CM-NUA12 15-4715 TPX	CM-R7D03 14-1107 TPX	CM-1HA16 16-1454 TPX	CM-R6D06 19-0415 TPX

## COLOR HARMONIES





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# 5

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## PUSH & GO

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**The city is like an open gymnasium.** In the way of Parkour or free running, one jumps obstacles to take the biggest risk. Exceeding oneself, perseverance and adrenaline are the new leitmotif. Inspired by military trainings, Cross Fit is now a must.

**The essential army khaki** is renewed alongside the oils, mauves and purples. A sulphurous yellow awakens this urban color range, sophisticated and decidedly no gender.







# 5

## PUSH & GO COLOR RANGE

AQUA SKY	PEAT	TAPESTRY	SULPHUR SPRING	BRONZE GREEN	IMPERIAL PALACE	LAVENDER	LILY WHITE
CM-NJA31 14-4811 TPX	CM-R8D06 19-0508 TPX	CM-R5D15 18-4417 TPX	CM-R1D02 13-0650 TPX	CM-R6D05 18-0317 TPX	CM-R4D05 18-3615 TPX	CM-NMA51 15-3817 TPX	CM-R0D01 11-4301 TPX

## COLOR HARMONIES



**CHROMUCH**

2021 COLOR COLLECTIONS

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# COLOR REVIEW

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WOMEN  
**KEY COLORS**

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MEN  
**KEY COLORS**

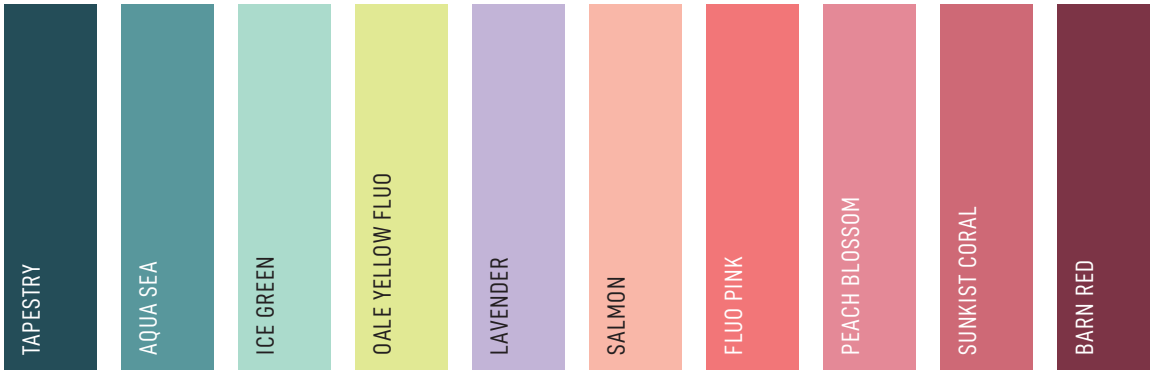
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CORE  
**KEY COLORS**

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**CM-R5D15**  
18-4417 TPX

**CM-NUA12**  
15-4715 TPX

**CM-NAC51**  
13-5414 TPX

**CM-LYB2B**  
930 C

**CM-NMA51**  
15-3817 TPX

**CM-NHA41**  
14-1323 TPX

**CM-R3D01**  
926 C

**CM-NHQG2**  
16-1626 TPX

**CM-NHB34**  
17-1736 TPX

**CM-NHQL7**  
18-1531 TPX



**CM-R4D05**  
18-3615 TPX

**CM-R8D07**  
19-4014 TPX

**CM-R8D06**  
19-0508 TPX

**CM-R5D08**  
19-4121 TPX

**CM-R5D14**  
16-4114 TPX

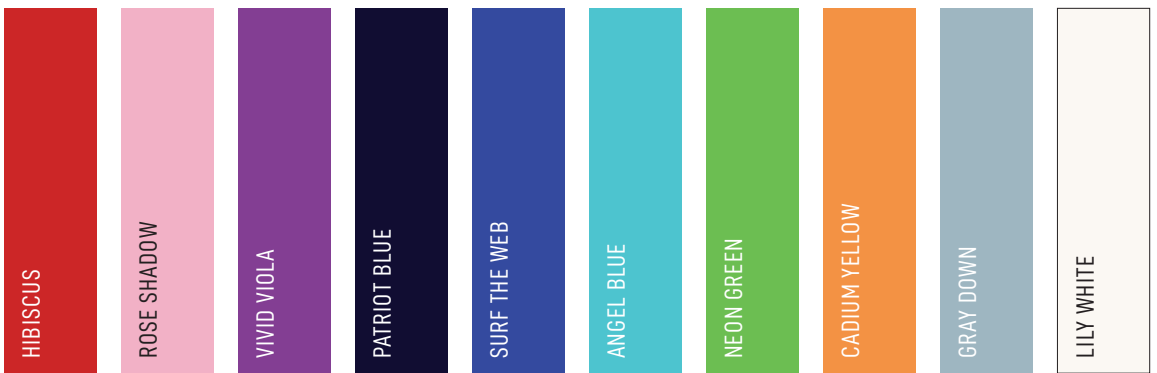
**CM-R6D02**  
18-5620 TPX

**CM-R6D05**  
18-0317 TPX

**CM-R1D02**  
13-0650 TPX

**CM-R7D02**  
18-0950 TPX

**CM-R7D03**  
14-1107 TPX



**CM-2HC16**  
18-1762 TPX

**CM-LWB32**  
13-1906 TPX

**CM-LKA16**  
18-3339 TPX

**CM-4PAL6**  
19-3925 TPX

**CM-4PA15**  
19-3955 TPX

**CM-R5D11**  
14-4814 TPX

**CM-LYB6E**  
902 C

**CM-1GA16**  
15-1054 TPX

**CM-N9T11**  
14-4106 TPX

**CM-R0D01**  
11-4301 TPX

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**CHROMUCH**

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